MARCH

Campaign Launch

Highlight women and girls in sports to inspire others, break barriers and challenge societal norms

APRILSeniors

Showcase the importance of physical activity for senior women and the health benefits it provides

MAY Mental Health

Emphasise the positive impact that movement can have on women and girls' mental health and wellbeing

JUNE Volunteering

Recognise the contributions of volunteers and encourage others to get involved in local opportunities

JULY Elite Sports

Celebrate professional female athletes, their achievements, and what it takes to reach the top

AND GIRLS LIKEUS

A YEAR IN SPORT

2025 MONTHLY FOCUSES

AUGUST

Young Girls

Supporting, developing and leading the next generation of girls in sport

SEPTEMBER

Watersports

Let's dive into opportunities in watersports and celebrate women excelling in this area!

OCTOBER

Womens Health

Addressing health topics unique to women in sports, such as menstruation, pregnancy, and menopause

NOVEMBER

Inclusivity

Showcase adaptive sports and inclusive practices for women and girls of all abilities

DECEMBER

Careers

Inspiring women and girls to pursue diverse careers in the sport and health industry



