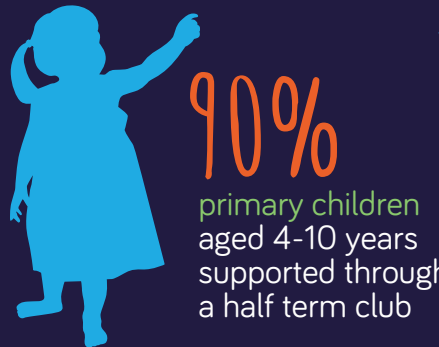




96

fun and engaging activity clubs across an average of three days, supporting young people across the county through physical activity, enrichment sessions and food education



90%

primary children aged 4-10 years supported through a half term club



10%

secondary children aged 11+ supported through a half term club

15



specialist SEND clubs providing close support and a safe space for children who need it the most

9



specialist mental wellbeing clubs to give children a sense of belonging and develop their skills

ESSEX ACTIVATE

OCTOBER HALF TERM 2024

*75 out of 96 club survey responses collected



attendance fill across October half term clubs



young people supported through the October ActivAte programme



of children attended receive benefit based free school meals

Parents have had respite from SEND children; children have been more active and engaged in new experiences, childcare costs have been less for working parents allowing them additional money to afford other important items/ bills!

— PARTNER FROM EPPING

Our half term clubs positively impact children and the community, improving physical wellbeing, building confidence, and teaching new skills through multi-sports. Cooking education promotes healthy eating, while our free hot meals ease financial strain on families. By connecting families to community resources, we foster a lasting sense of support and resilience.

— PARTNER FROM HARLOW

October half term had a significant impact on children by offering them a fun and active way to spend their Halloween, helping to improve their physical health and wellbeing. It also provided valuable opportunities for social interaction, boosting their confidence and encouraging teamwork and creativity through activities such as:



SPORTS, GAMES AND OUTDOOR ADVENTURES



ARTS, CRAFTS AND ENRICHMENT ACTIVITIES



PUMPKIN CARVING



COOKING, BAKING AND FOOD EDUCATION



SCAN ME



Scan the QR code to watch the impact of October half term on families, children and communities across Essex!



Many children that attended our clubs have improved their wellbeing and confidence. Parents explained they're excited to come and see their friends and make new ones! The children say they're comfortable at the club and with staff members, they often give suggestions of activities they'd like to try and they can't wait to return.

— PARTNER FROM BRAINTREE

Clubs have helped children to meet new friends, improve confidence and give them new experiences through unique activities. It also allows parents to have respite and time to themselves, whilst their children are occupied, safe and happy.

— PARTNER FROM BASILDON

IF HALF TERM SUPPORT DID NOT CONTINUE...

Many families rely on this provision to balance work and childcare, knowing their children are in a safe, trusted environment without the added financial stress. Without offering free spaces, young people would miss out on valuable activities and positive influences which are essential for their growth and development.

— PARTNER FROM CHELMSFORD

Without half term funding, children would miss out on a safe space to try activities, hot meals, and social support, leading to increased food insecurity and reduced physical activity in the community. Families would face greater financial strain, and we'd lose opportunities to connect them with essential resources, weakening community well being and cohesion.

— PARTNER FROM HARLOW

Parents have expressed concerns about not affording holiday clubs without funding, with some facing the loss of jobs due to childcare challenges. Without funding, we couldn't offer free spaces, and children would miss out on essential opportunities to stay active, socialise, learn skills, try new activities, enjoy healthy foods, and go on trips.

— PARTNER FROM TENDRING

