

# WATER SAFETY CASE STUDY

#HAF2024

With more than 200 water accidents each year across the UK and local blue spaces being popular amongst families during summer, Essex ActivAte partnered with the RNLI to educate children and families on water safety and raise awareness of drowning, as well as show the benefits of water-based activities.

The RNLI offered specialist training to Essex ActivAte club organisations, allowing them to deliver water safety messages and advice as part of the Active Southend-On-Thames, Essex ActivAte, Southend HAF and Active Essex workstreams. The RNLI aims to reach and support as many people by providing an opportunity for everyone to learn and understand key water safety messaging.



By upskilling our club organisations, we can ensure young people in our communities learn vital water safety messages, helping to keep them safe now and in the future. As a teacher, tutor, or youth leader, Holiday Activity provider, Essex can make a lifesaving difference.

Across Essex, the RNLI delivered a one hour workshop providing key water safety messaging that can be delivered as a short lesson and provided access to free resources. Every participant who attended a workshop also received:

25

Essex ActivAte club organisations trained by the RNLI

42

individuals trained by the RNLI across 10 Essex districts



Online resources



Posters



An activity booklet for every child that was taught



Access to RNLI interactive teaching webpage



In partnership with Essex County Fire and Rescue Service, Essex ActivAte also delivered three water safety led workshops across the summer holidays.

130

unique children engaged in water safety workshops across Southend, Harlow and Rochford HAF clubs



6,300

children's summer activity booklets handed out to Essex and Thurrock families included fun water safety activities and messaging



538

unique children engaged in water safety workshops and advice across the summer holidays

Funded by