



FIND
YOUR
ACTIVE

THURROCK

Welcome to Thurrock

Joined by Juliette Raison (Active Essex)

Helen Horrocks (Thurrock Council)

Garry Tapsell (Impulse Leisure)

Jacqui Payne (Thurrock CVS)



TODAY'S AGENDA

9.30	Arrival
10	Welcome
10.30	Ice Breaker
10.40	Asset mapping exercise
11.15	Refreshment break
11.30	Take a deep dive into the development phase
11.45	Networking opportunity
12.25	Next steps, and close



WHAT DO WE WANT TO ACHIEVE FROM TODAY?

Outcomes:

- ▶ Update everyone on the latest developments including funding request to Sport England for a discovery and development phase in Thurrock
- ▶ Ensure everyone has a clear understanding of the Sport England Place Partnership opportunity in Thurrock
- ▶ Ensure the views and ideas of everyone at the workshop are heard and shape the future plans
- ▶ Enable networking so that everyone can connect with both existing and new people to share information and ideas



NETWORKING IN OUR PLACE

Ice breaker -

- 1) To get to know each other
- 2) Identify the place
- 3) Identify if there is a common connection



Place Expansion Commitment



***£250m over next 5 years** to expand our place-based partnerships to **80-100 additional places** via the network of people in our **existing LDPs and Active Partnerships** alongside a universal offer that all places can benefit from and deepening in the existing pilot areas.*

To deliver impact against:

- **Decreasing Inactivity**
- **Tackling Inequality**
- **Providing positive experiences for children and young people**
- **Increasing Activity**

How does the investment breakdown?

Investment	Description	Amount
Deepening	Primarily revenue invested to support deepening work and move to "place partnerships"	£35m
Universal	Place-based components of a universal offer and a common approach to measurement and evaluation across the whole of our place work	£25m
Expansion	Lottery revenue and capital mix invested directly into up to 100 places through the relevant mechanism over 5 years.	£190m

THURROCK PLACE PARTNERSHIP JOURNEY JANUARY - JULY 2024



Stakeholder workshop in Thurrock

We asked what excites you, where are the challenges/ opportunities, what is strong, who we focus on, and what should be the investment priorities.

2 Day Leadership Course

The course highlighted 'leadership resilience', mapped assets, shared lived experiences and defined the common purpose.

Development Phase Bid

Successful in being awarded £235,700 on 30th May

Stakeholder Network

Place Partner overview provided, and a chance to meet your network, understand your place and begin development phase work.

JAN - MARCH '24

APRIL '24

MAY '24

JUNE '24

JULY '24

AUGUST '24



System Leaders Working Group

Initiated to manage Thurrock place partnership

Development Phase Bid

This was co-designed with Thurrock network, and submitted to Sport England

System Diagnostic Interviews

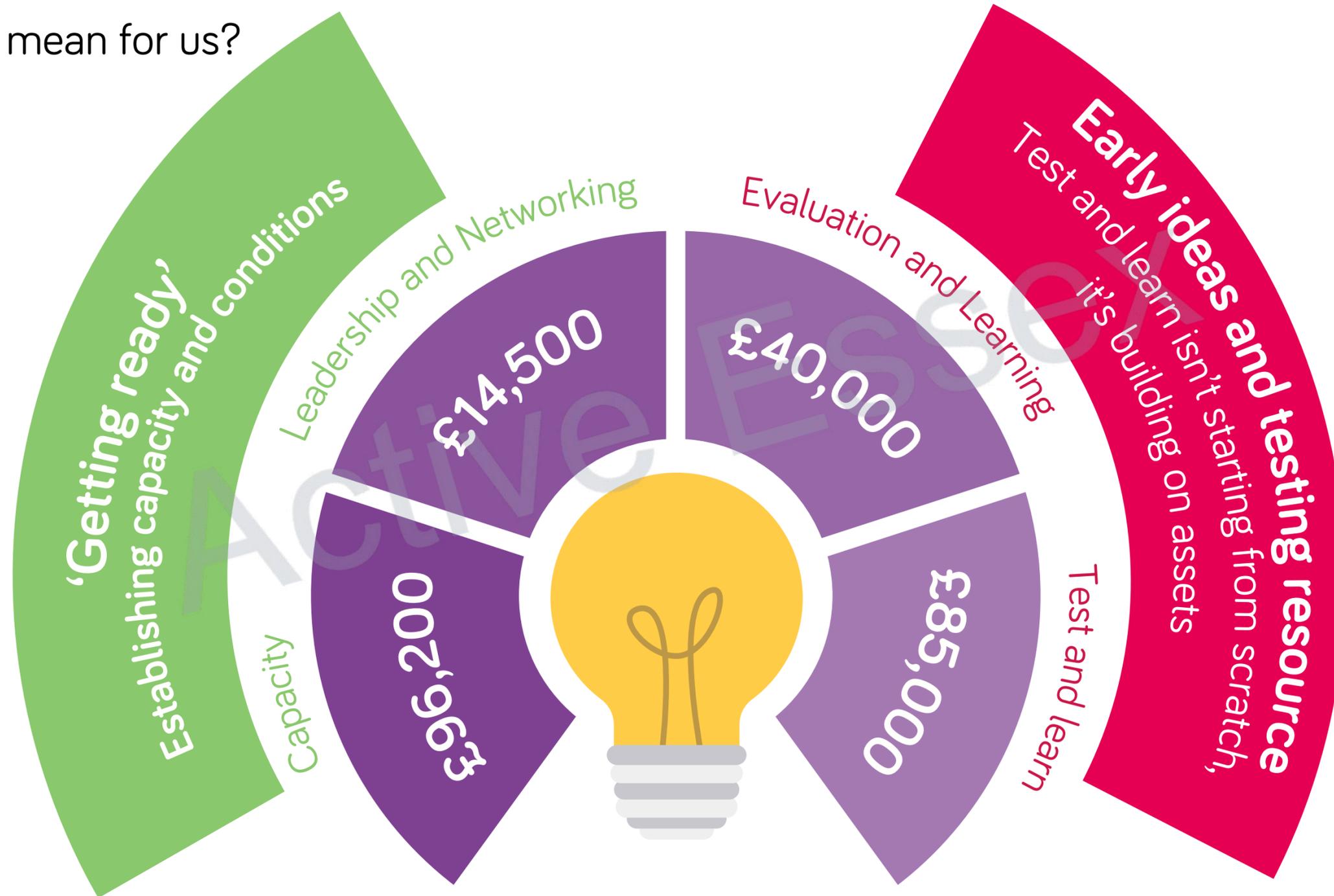
Took place with system leads and locally trusted organisations to understand the Thurrock place.

Management Capacity

Embed capacity roles within Place Partnership - Helen Horrocks, Garry Tapsell and Jacqui Payne

£235,700 TOTAL INVESTMENT

What does that mean for us?



This isn't a closed shop, there are plenty of opportunities. Future funding is about unlocking further opportunities to test ideas.

THURROCK PLACE PARTNERSHIP GOVERNANCE STRUCTURE

CVS have plans to work in partnership to deliver 7 community “big lunches” across localities in Thurrock during Summer of 2024. These events engage 1000s of residents highlighting community activities already in local area that CYP and families can engage in long term

This group will focus on existing operations, routine or a piece of work within the place partnership project

Thurrock Council
System Directors , Asst Directors, HoS,

Active Essex
Senior Leadership team and Thurrock place team

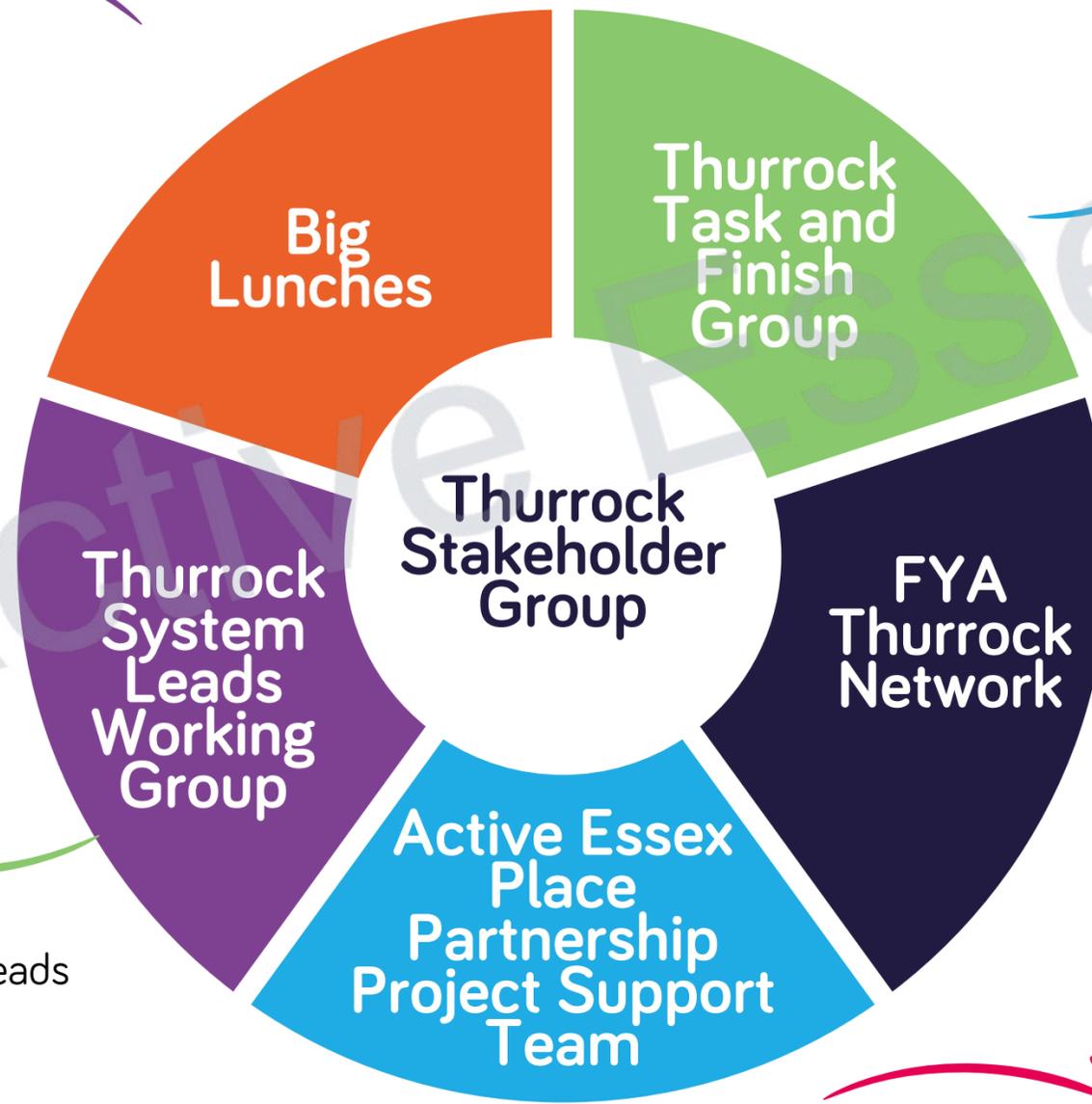
A group of key project stakeholders and subject matter experts who work together to achieve common goals and deliverables. They will enable the Place Partnership project to progress.

Thurrock Health Alliance
Programme Director

Thurrock CVS
CEO, HoS

Sport England
Place Strategic Leads

Impulse Leisure
Managing director, Manager



Open to all who have an interest in the Sport England Place Partnership

System Lead Working Group
Local Organisations
Community groups

This group will be where the investment will go, and be driven through

They will support the Place Partnership with data and evaluation and project management/ financial administration.

What do you like about the Place Partnerships Expansion opportunity?

Promote PA Opportunities

Opportunity to put Sports groups/ activities on the Map

young people connecting with activity with lots on offer not just one Channel

Sustainable

Level of stability, short-term.

Focus on Sustainability

Maximises opportunity for informal activity which is low cost/ low- more sustainable

Sustainable funding

Opportunity for funding / Removing barriers to funding

INVESTING IN THURROCK

FUNDING AVAILABLE TO HELP DELIVER THE WELLBEING STRATEGY

Removing barriers to accessing small pots of funding

opportunity to make things easier for those doing amazing work

That Thurrock will gain more support financially

Opportunity for investment

Place-Based / Asset-Based Approach

opportunity to work with businesses that we haven't done before

Opportunity to tap more into Faith groups.

ACKNOWLEDGE ALL THE GOOD THAT IS ALREADY HAPPENING

Smaller / diverse opportunities needed - one fit, doesn't fit all

PLACE BASED - AREA IS KEY

Assets Building Spaces

Mapping of local assets - linked to the way people go

Build on relationships third sector have in communities / local people

Tilbury Chadwell South Oxtenden, Target areas

Opportunities to build on what has been Strong / worked

LOCAL ASSETS (PEOPLE) ARE UNTAPPED TALENT

Welcomed approach - confirmation of what super local opportunities are available? from Active Essex.

sport in neighbourhoods

Involving Community

Bottom up approach Involving community

NEED FUNDING TO MAKE COMMUNITY ENGAGEMENT OF ANY TYPE POSSIBLE. GOOD THAT THERE IS FUNDING AVAILABLE

OPPORTUNITY TO DEVELOP PROJECTS WITH THOSE WHO CURRENTLY DON'T ENGAGE

community

Community Based

LIKE OPPORTUNITY COMMUNITY-LED

community engagement by the community

community feel - look to build on this.

can be community run

Involving Community

Community are at the heart of designing the opportunity

The sense of community to feel in Thurrock in a short time being here

Bottom up approach

Opportunity for Thurrock residents

More opportunity for Healthy living

An excellent opportunity for Thurrock for the next 5 yrs

This kind investment doesn't come along very often

make activity More accessible

OPPORTUNITIES FOR ALL RESIDENTS

Sport England have chosen Thurrock! At last !!

Opportunity to help young people to become more active and create positive residents.

Bring the new Communities moving into Thurrock involved

MORE OPPORTUNITY FOR OUR RESIDENTS

I like the fact that young people will potentially have more opportunities locally to do sport.

Good for Thurrock Residents !

Addressing inequalities for communities who are normally isolated from initiatives.

The opportunities this brings to the rest of its communities

supporting vulnerable areas

I like that it has the potential to increase physical activity for people in Thurrock

Joined up approach / Working with other sectors

chance to change culture + Way of thinking.

Link things up - geographical - community - VCS.

opportunity to work across systems to make changes + join up

Better coordinated voice on making communities active

TO FURTHER SUPPORT THE THIRD SECTOR

NEW PROGRAMMES FOR HEALTH AND WELL BEING

JOINED - UP APPROACH

Active Travel

whole system Approach

Sport in Primary school

Possibility to provide more schools and work places with the chance to other physical activity in different means.

Initiatives through health etc to work with young people.

THE PAST WORK WITH SYSTEM PARTNERS, Community groups and other providers

Potential to reduce demand on NHS services

in Thurrock position with NHS increased partnership with them.

More impact we can be greater than just SOM OF OUR PARTS

Collaboration

The opportunity to collaborate with other organisations

It's great to see many are involved already

LOADS OF LTO'S

Multiple Agency Approach

working together more effectively to provide new opportunities for residents of Thurrock

Unite (loving together) NGGS clubs from all sports. Never been in the same room

Collaboration of booking facilities.

NETWORKING WORKING TOGETHER

Test & Learn Approach

It doesn't have to be big schemes

more flexible - line of sight to P.A

If it doesn't work the first time - we can change it?

opportunity to bring new ideas to Thurrock

Doesn't need to be big idea

Creativity & opportunity to try something new

Ability to test new ideas

Learning Approach

Focus on greatest need

Chance to level up - equal opportunity

Looking at minority groups

Place based focus on areas in greatest need

Learning from Pilot

Thurrock not a guinea pig

Place Partnership already succeeds

we can learn from previous pilots'

Has been done before

Can learn from current Pilots

Bringing new ideas and opportunities. Bringing in expertise that's needed

PREVIOUS LEARNING

What challenges do you see with delivering the Place Partnerships expansion opportunity?

Barriers to physical activity



Low trust



Getting the right people involved



Collaborative Working



Time and capacity



Funding and Sustainability



Engaging Communities



Community insight / Identifying assets



What is already strong and going well to enable local people to be active?

Communication Channels



Local Knowledge



Other new things for Thurrock



Sport & Leisure facilities



Passionate people within the community and strong CVS



Existing Community Groups / Activities



Green & Blue Spaces



Desire for change, collaboration and doing things differently

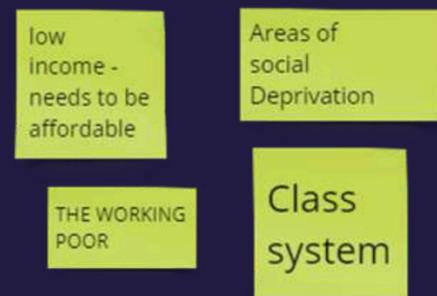


Who are the inactive people that this investment should reach?

People with disabilities and LTHCs (inc SEND)



Low income



Older people



Children, young people and families



Those with barriers to activity



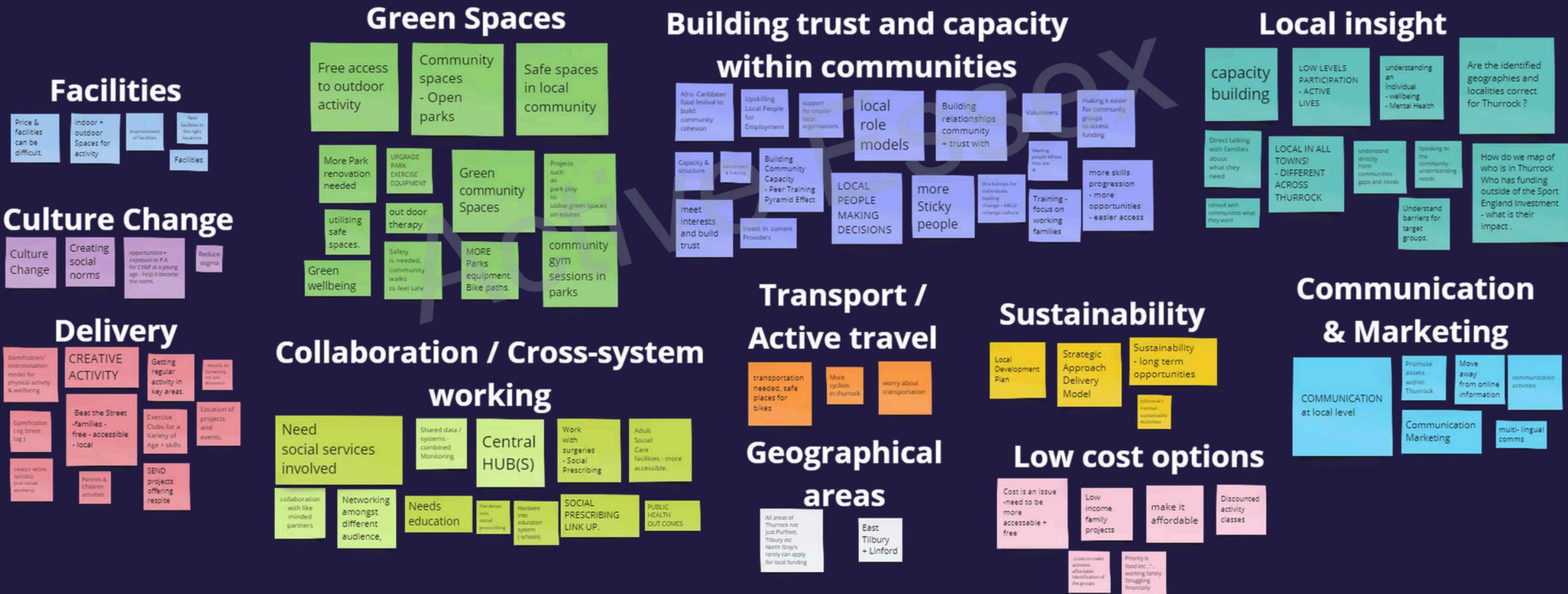
Organisations to work through



Minority ethnic groups



What should be the priorities for future investment?



ASSET MAPPING EXERCISE

Places and Spaces

Map Physical Assets in
Thurrock for Physical
Activity

People

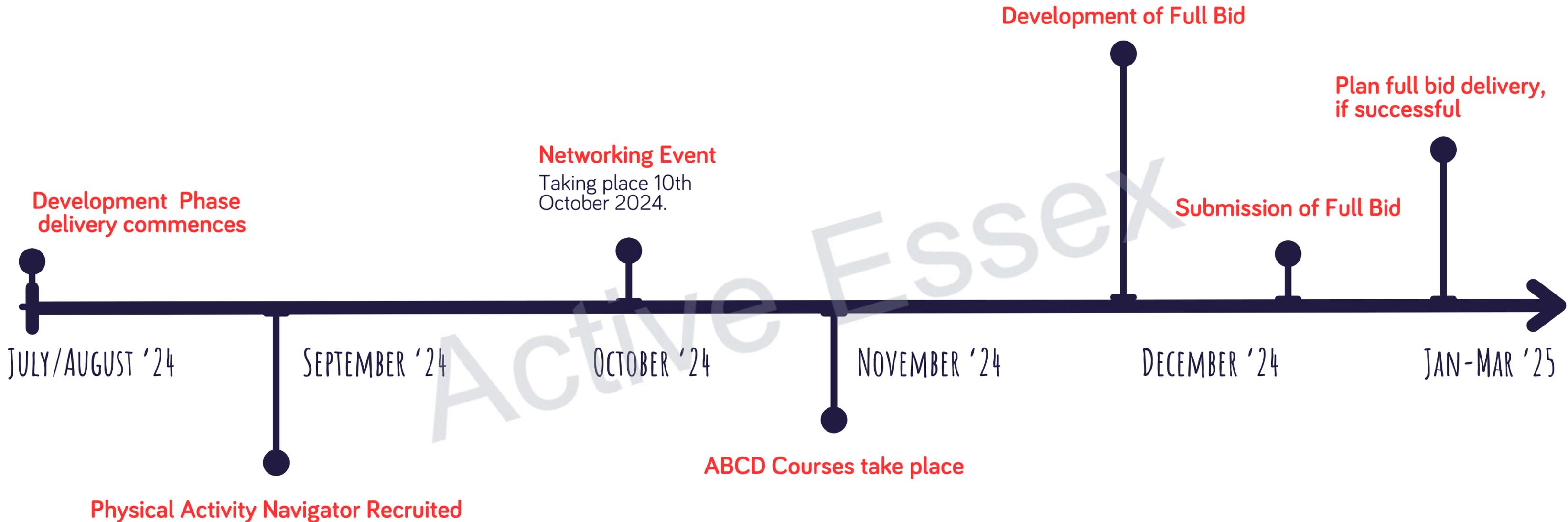
Who could be the
community assets?
Leaders/Groups
in Thurrock

Opportunity

Where are there
opportunities to maximise
what is already available
in Thurrock

**TAKE A
BREAK**

THURROCK PLACE PARTNERSHIP JOURNEY AUGUST - MARCH 2025



Insight and Evaluation

Capacity to coordinate and develop insight and evaluation to help populate the system maturity matrix, to include: Mapping barriers, establishing enablers/assets, networking. Active Essex will co-develop a theory of change and learning framework to understand NELP conceptual framework model and Essex Explanatory Framework. Active Essex Insight and Evaluation will on-board local organisations to 'Moving Communities Place Platform', create process learning reports and evaluate test and learns.

NETWORKING - THURROCK BINGO CARD

FIND YOUR ACTIVE
THURROCK

THURROCK BINGO CARD

Name

Organisation

My super power is ...	I have access to ... (Place / Space)	I would like to be connected with ...
I am involved in ... (Network)	My great idea is...	I need help with ...
I can share ... skill set.	I am connected in with ... (People)	I am looking for ... skill set.

Essex

FIND

YOUR

ACTIVE

THURROCK

Active@ssessex

SMALL GRANTS FUNDING PRINCIPLES



- Open to all audiences, organisations and individuals
- Funding can be used to start up new activities, focusing on targeting inactive people
- Grants of up to £3000
- Funding towards coaches, instructors, venue hire, equipment, and promotion.
- Electronic application system with acknowledgement / receipt of your application once submitted.
- Continuous panel meetings to discuss applications against eligibility and priorities
- Short turnaround. We will contact you should we need any further information about your application.
- If you are successful, you'll receive a simple award agreement clarifying the purpose of the award, the amount, and the conditions of the award.
- We will ask for monitoring and evaluation information towards the end of your project with case studies showcased on our website



SHAPING THE SMALL GRANT



Do these principles resonate with what you would like to see within a small grants programme?



Are there any specific audiences or themes you would like this small grant to target?



What do you feel is missing within current small grant programmes?

THE COMMUNITY BIG LUNCH

10

community lunches to be delivered

1000

Thurrock residents engaged with

COMMUNITY RESPONSE



- what physical interventions are needed in each place?
- opportunity for us to embed physical activity offer on the day
- highlighting community activities already in local area that CYP and families can engage in long term

THE COMMUNITY BIG LUNCH

& FREE Summer Events for the whole family!

12pm - 4pm



MON 29 Jul	Purfleet-On-Thames On the Green (by the Beacon) Centurion Way, Purfleet-On-Thames, RM19 1QA	THUR 1 Aug	West Thurrock West Thurrock Memorial Ground, London Rd, Grays, RM20 3BX
WED 7 Aug	Chadwell St Mary Pyramid Resource Centre, Heath Rd, Grays, RM16 3AP	THUR 8 Aug	Tilbury Picnic in the Park The Anchor Fields, Tilbury, RM18 8EY
SAT 10 Aug	Grays (Seabrooke Rise Community House) 11:00am-3:00pm Kilverts Field, Grays, RM17 6JT	WED 14 Aug	Aveley Recreational Ground, High St, Aveley, RM15 4BX
MON 19 Aug	Corringham Corringham Town Park, Springhouse Rd, Corringham, SS17 7LF	WED 21 Aug	East Tilbury Gobions Park Princess Margaret Rd, East Tilbury, RM18 8TN
FRI 23 Aug	Grays (Big Local) Grays Town Park, Park Rd, Grays, RM17 6RB	WED 28 Aug	South Ockendon Dilkes Park, Fairham Ave, South Ockendon, RM15 5NN

Grab a picnic and come along for a family fun afternoon!
Packed with creative activities, live entertainment, sports and more!

For more information please visit:
www.thurrockcvs.org



thurrock.gov.uk

KEEP CONNECTED



Stay informed by visiting our dedicated page on the website for the latest updates.



follow up with the contacts you've made and extend the support you offered during the Thurrock Bingo card.



Continue to consider, 'What we can do together to influence the system?'



Stay tuned for announcements on forthcoming networking events and ABCD courses. Further details will be provided soon.





Active Essex

THANK YOU...

Active Essex