



FIND  
YOUR  
ACTIVE

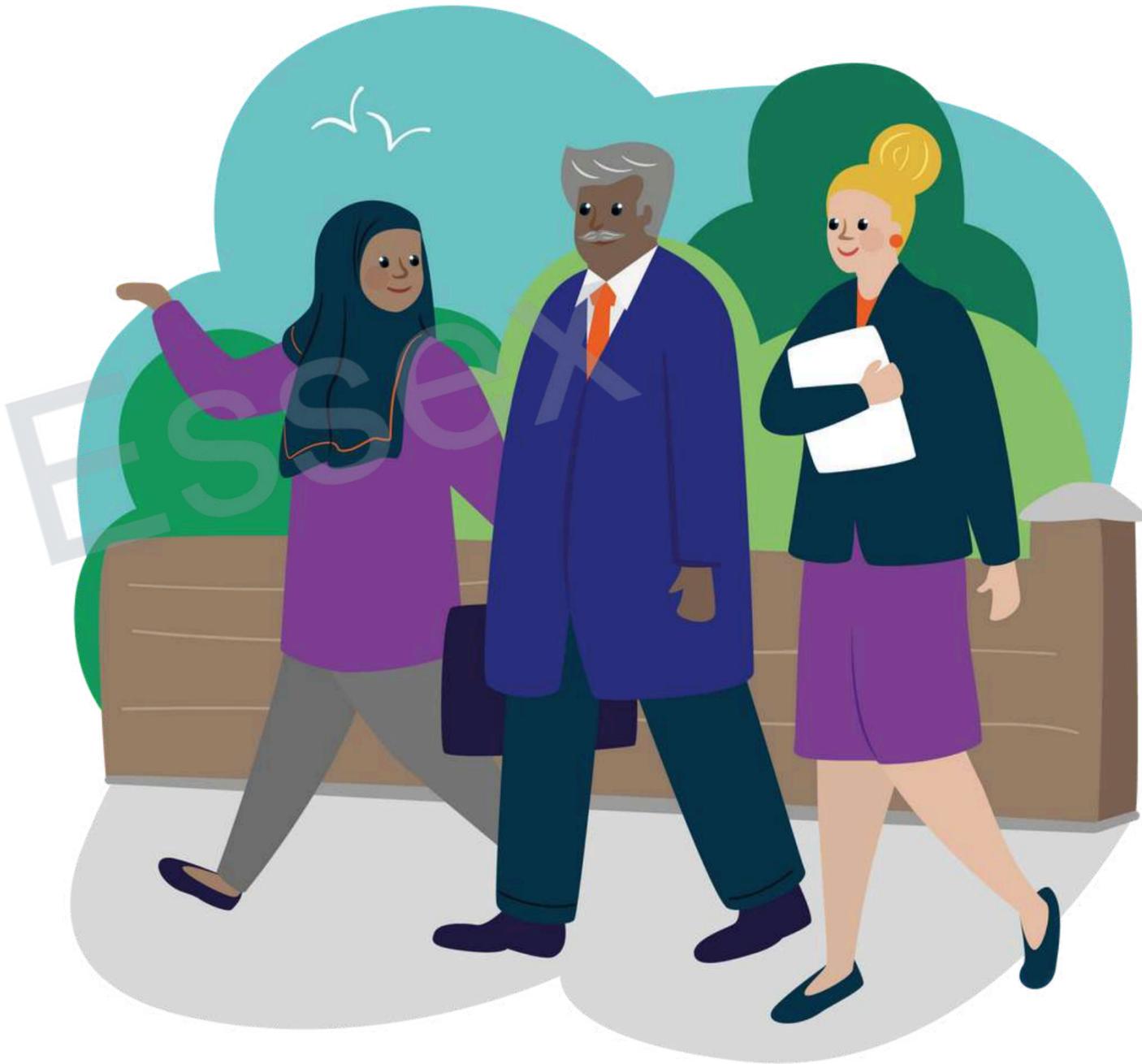
CASTLE POINT

# Welcome to Castle Point



# TODAY'S AGENDA

9.30	Arrival
10	Welcome
10.25	Ice Breaker
10.40	Asset mapping exercise
11.15	Refreshment break
11.30	Take a deep dive into the development phase
12.00	Collaborating and connecting
12.25	Next steps, and close



# WHAT DO WE WANT TO ACHIEVE FROM TODAY?

## Outcomes:

- ▶ Update everyone on the latest developments including funding request to Sport England for a discovery and development phase in Castle Point
- ▶ Ensure everyone has a clear understanding of the Sport England Place Partnership opportunity in Castle Point
- ▶ Ensure the views and ideas of everyone at the workshop are heard and shape the future plans
- ▶ Enable networking so that everyone can connect with both existing and new people to share information and ideas



# Place Expansion Commitment



***£250m over next 5 years** to expand our place-based partnerships to **80-100 additional places** via the network of people in our **existing LDPs and Active Partnerships** alongside a universal offer that all places can benefit from and deepening in the existing pilot areas.*

To deliver impact against:

- **Decreasing Inactivity**
- **Tackling Inequality**
- **Providing positive experiences for children and young people**
- **Increasing Activity**

# How does the investment breakdown?

Investment	Description	Amount
Deepening	Primarily revenue invested to support deepening work and move to "place partnerships"	£35m
Universal	Place-based components of a universal offer and a common approach to measurement and evaluation across the whole of our place work	£25m
Expansion	Lottery revenue and capital mix invested directly into up to 100 places through the relevant mechanism over 5 years.	£190m

# CASTLE POINT PLACE PARTNERSHIP GOVERNANCE STRUCTURE

**Open to all who have an interest in the Sport England Place Partnership**

System Lead Working Group  
Local Organisations  
Community groups

This group will be where the investment will go, and be driven through



This group will focus on existing operations, routine or a piece of work within the place partnership project

**Castle Point Council**

CEO, System Directors and Assistant Director

**Essex County Council**

SRO CP; Localities lead

**Active Essex**

Senior Leadership team and Castle Point place team

A group of key project stakeholders and subject matter experts who work together to achieve common goals and deliverables. They will enable the Place Partnership project to progress.

**Castle Point CaVS**  
CEO

**CPR School Sports Partnership**  
Manager

**Sport England**  
Place Strategic Leads



to help more people to be physically active by breaking down the barriers that get in the way

They will support the Place Partnership with data and evaluation and project management/ financial administration.

**South East Essex Health Alliance**  
Alliance Director/Assistant Director

# CASTLE POINT PLACE PARTNERSHIP JOURNEY MARCH - JULY 2024



## Stakeholder workshop in Castle Point

We asked what excites you, where are the challenges/ opportunities, what is strong, who we focus on, and what should be the investment priorities.

## 2 Day Leadership Course

The course highlighted 'leadership resilience', mapped assets, shared lived experiences and defined the common purpose.

## Development Phase Bid

Successful in being awarded £251,850 on 30th May

## Stakeholder Network

Place Partner overview provided, and a chance to meet your network, understand your place and begin development phase work.

MARCH '24

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## System Leaders Working Group

Initiated to manage Castle Point place partnership

## Development Phase Bid

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## System Diagnostic Interviews

Took place with system leads and locally trusted organisations to understand the Castle Point place.

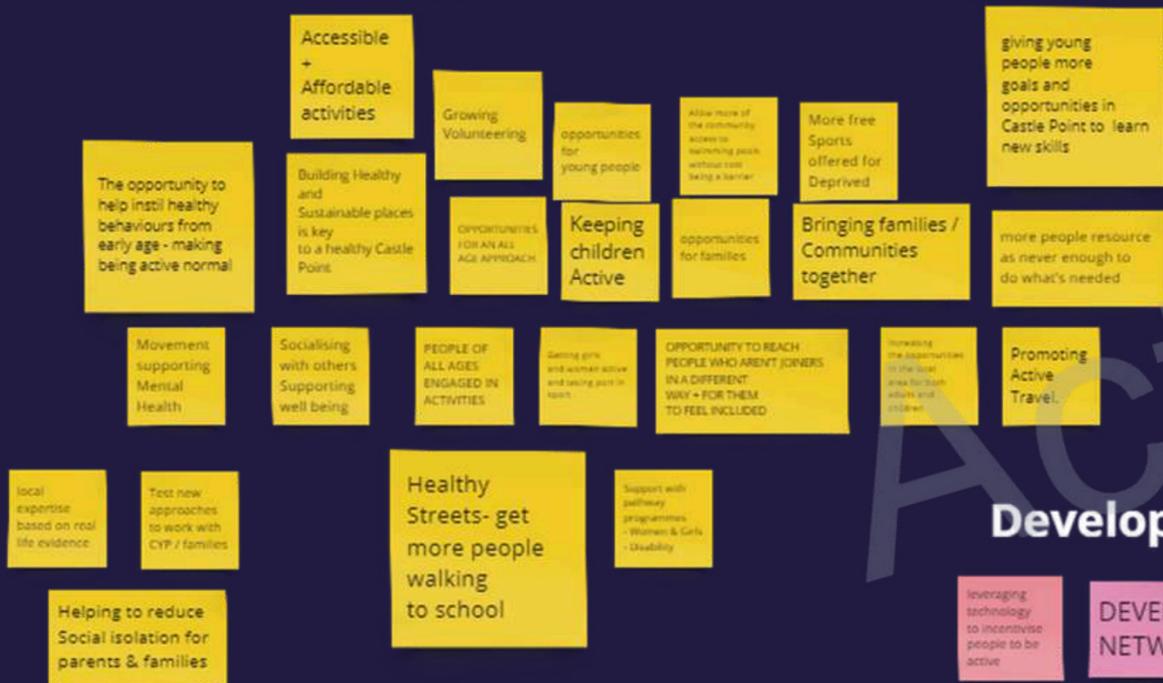
## Management Capacity

Embed capacity roles within Place Partnership - Senior Leadership buyout across Castle Point Council and Voluntary Service

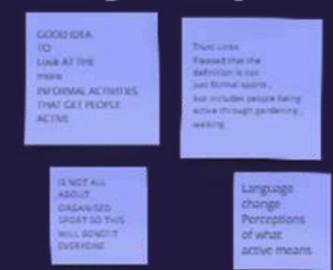
# What have you heard that excites you about Place Partnerships Expansion?



## Opportunity to achieve multiple outcomes for local residents



## Not just sport



## Collaboration across the system



## Developing networks



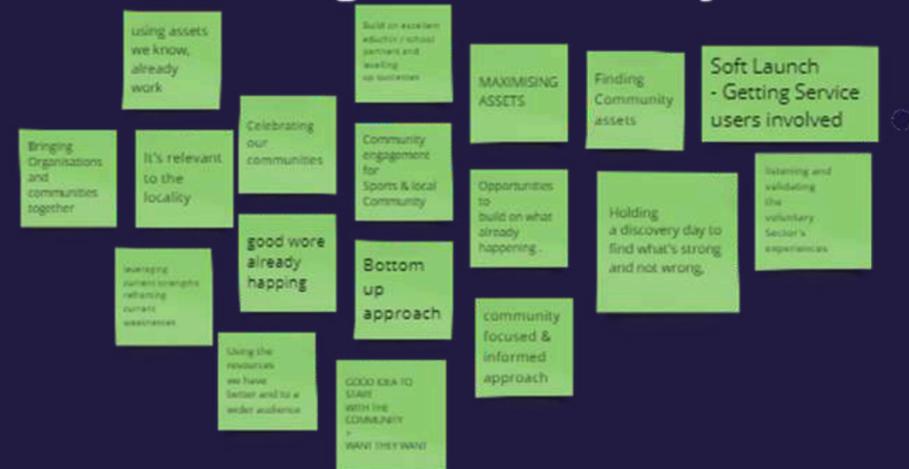
## Passion in the room



## Long-term sustainable investment



## Place-based / Asset-based approach involving the community



# What challenges do you see with delivering the Place Partnerships expansion opportunity?



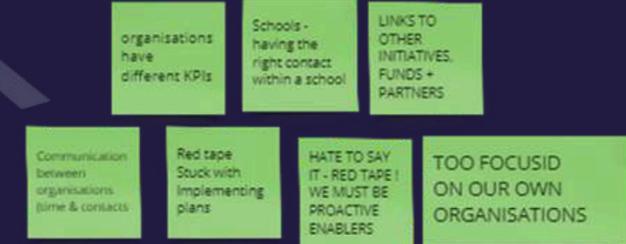
## Using funding wisely and sustainably



## Time, capacity and competing priorities



## Organisations working together



## Engaging the community, particularly those who are inactive



## Understanding and breaking down barriers



## Local politics



# What is already strong and going well to enable local people to be active?



## Green/blue spaces



## Families, Children and Young People



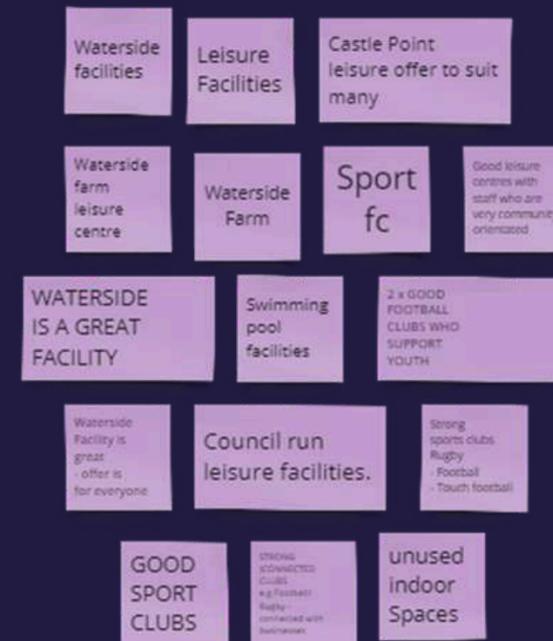
## Local Assets



## Passion and enthusiasm



## Sport & Leisure facilities



## Existing partnership working



## Existing Community Groups / Activities



## Strong CVS and volunteers



## SEND



# Stats can only tell you so much, so who should we focus on?



## Children & Young people



## Families/Parents



## Low income / Areas of deprivation



## People with disabilities and LTHCs (inc SEND)



## Mental Health



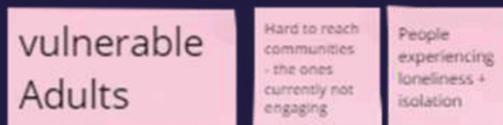
## Older people



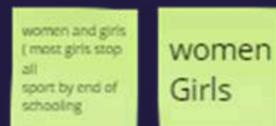
## Minority groups



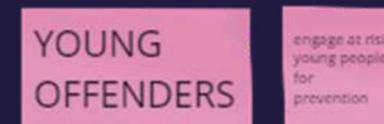
## Isolated / Hard to reach



## Women & Girls



## Youth Crime Prevention



# What should be the priorities for future investment?



## Existing community assets



## Training / Capacity building



## Safe Spaces



## Community engagement



## More accessible and inclusive physical activity opportunities



## Active Environments



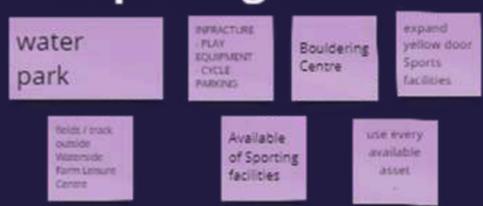
## Collaboration / Cross-system working



## Improving transport



## Improving facilities



## Culture Change



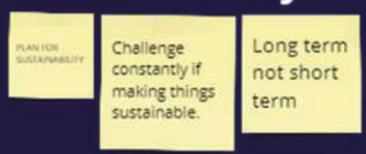
## Low cost options



## Communication & Marketing



## Sustainability



## Geographical areas



## Work with schools



## Technology



# CASTLE POINT PLACE PARTNERSHIP JOURNEY MARCH - JULY 2024



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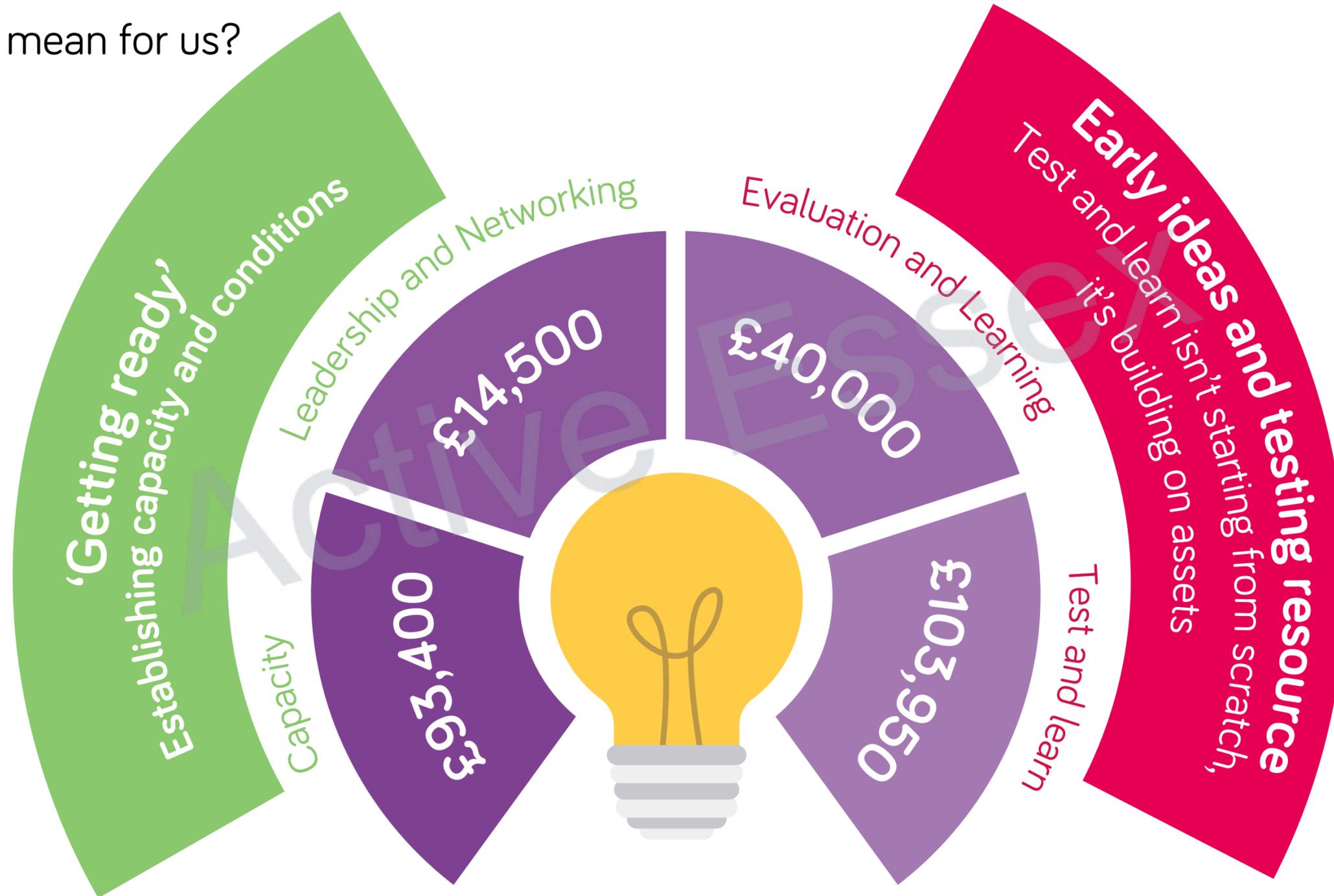
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## Management Capacity

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# £251,850 TOTAL INVESTMENT

What does that mean for us?



This isn't a closed shop, there are plenty of opportunities. Future funding is about unlocking further opportunities to test ideas.

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# NETWORKING IN OUR PLACE

## Ice breaker -

- 1) To get to know each other
- 2) Identify the place
- 3) Identify if there is a common connection



# ASSET MAPPING EXERCISE

## Places and Spaces

Map Physical Assets in  
Castle Point for  
Physical Activity

## People

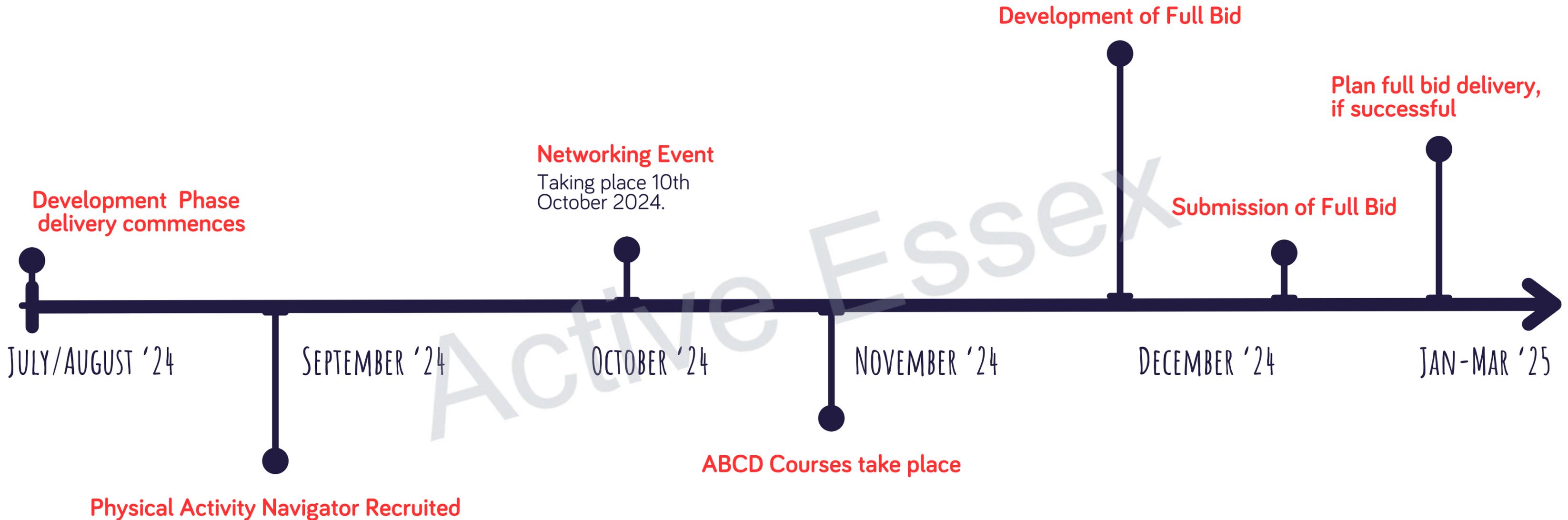
Who could be the  
community assets?  
Leaders/Groups  
in Castle Point

## Opportunity

Where are there  
opportunities to maximise  
what is already available  
in Castle Point

**TAKE A  
BREAK**

# CASTLE POINT PLACE PARTNERSHIP JOURNEY AUGUST - MARCH 2025

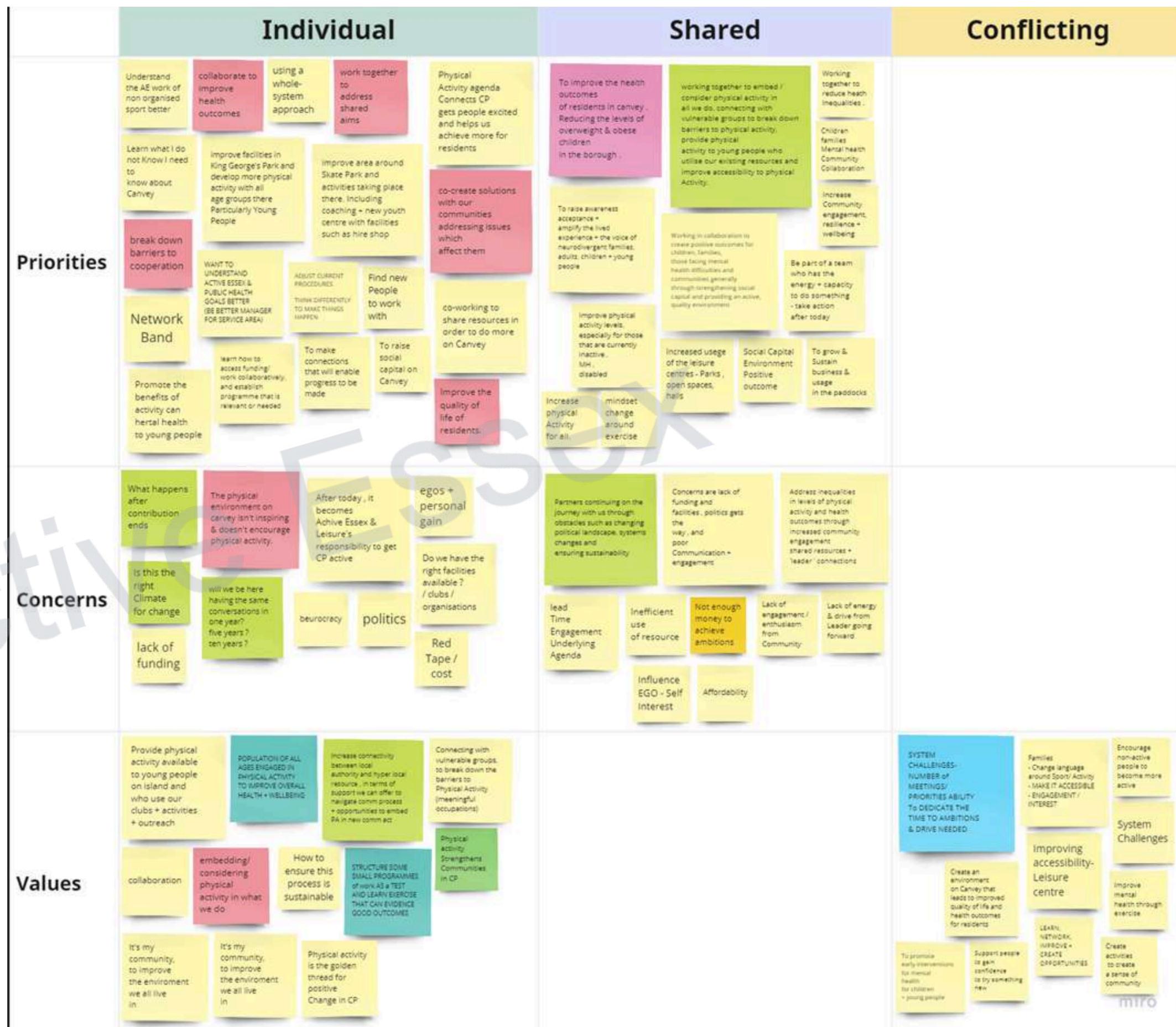


## Insight and Evaluation

Capacity to coordinate and develop insight and evaluation to help populate the system maturity matrix, to include: Mapping barriers, establishing enablers/assets, networking. Active Essex will co-develop a theory of change and learning framework to understand NELP conceptual framework model and Essex Explanatory Framework. Active Essex Insight and Evaluation will on-board local organisations to 'Moving Communities Place Platform', create process learning reports and evaluate test and learns.

# SHARED PURPOSE

“Working in collaboration to create positive outcomes for children, families, those facing mental health difficulties and communities generally through strengthening social capital and providing an active, quality environment”



# NETWORKING - CASTLE POINT SHARED PURPOSE

- Talk to five different organisations
- Find out their priorities and share your own
- What do we have in common?
- Where can we collaborate?
- What could our shared purpose be?

**FIND YOUR ACTIVE**  
CASTLE POINT

Name .....

## LET'S CONNECT

What do we have in common?  
Where can we collaborate?  
What could our shared purpose be?

My organisation..... Their organisation.....

# KEEP CONNECTED



Stay informed by visiting our dedicated page on the website for the latest updates.



follow up with the contacts you've made and extend the support you offered during the Castle Point shared purpose.



Continue to consider, 'What we can do together to influence the system?'



Stay tuned for announcements on forthcoming networking events and ABCD courses. Further details will be provided soon.





Active Essex